Visual Storytelling in the Age of Post-Industrial Journalism

David Campbell / 25 April 2013 / Amsterdam
Still and moving images
What Happens in an Internet Minute?

- 639,800 GB of global IP data transferred
- 20 New victims of identity theft
- 47,000 App downloads
- 204 million Emails sent
- $83,000 In sales
- 1,300 New mobile users
- 100+ New Linkedin accounts
- 277,000 Logins
- 30+ million Search queries
- 6 million Facebook views
- 2+ million Photo uploads
- 61,141 Hours of music
- 320+ New Twitter accounts
- 20 million Photo views
- 100,000 New tweets
- 3,000 Photo uploads
- 135 Botnet infections
- 6 New Wikipedia articles published

And Future Growth is Staggering

- Today, the number of networked devices = the global population
- By 2015, the number of networked devices = 2x the global population
- In 2015, it would take you 5 years

Intel: to view all video crossing IP networks each second
“The organisations formerly known as newspapers, radio and television”
New media economy =
“the separation of information from its means of distribution”
Trends
Majority of our daily media interactions are screen based

90% of all media interactions are screen based

On average we spend 4.4 hours of our leisure time in front of screens each day
Mobile

Social
Audience

Engagement

Long form journalism
Ecology

Abundance

Scarcity
What is an ‘article’, ‘book’, ‘magazine’, ‘book’ when information is in a stream and the screen is the primary access point?
Snow Fall
The Avalanche at Tunnel Creek

By JOHN BRANCH
Producers and the market

panos pictures
Implications:
present, train, report, innovate, collaborate, partner, connect, diversify...
CONTACT

www.worldpressphoto.org/multimedia-research

david@worldpressphoto.org
@davidc7

www.david-campbell.org